

# Cookie Policy

Xcelerate Management Limited

Effective Date: November 2024

## 1. What Are Cookies

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work more efficiently and to provide information to website owners.

## 2. How We Use Cookies

Xcelerate Management Limited uses cookies to understand how visitors use our website, to remember your preferences, to improve site performance, and to provide relevant content and advertising where applicable.

## 3. Types of Cookies We Use

**Essential Cookies:** Required for basic site functionality such as navigation and access to secure areas. These cannot be disabled.

**Analytics Cookies:** Help us understand how visitors interact with our website by collecting anonymous information.

**Functional Cookies:** Remember your preferences and settings to enhance your experience.

**Marketing Cookies:** Track visitors across websites to display relevant advertisements.

## 4. Third-Party Cookies

Some cookies are placed by third-party services that appear on our pages. We use services such as Google Analytics to analyse site usage. These third parties have their own privacy policies governing the use of cookies.

## 5. Managing Cookies

Most web browsers allow you to control cookies through their settings. You can set your browser to block or delete cookies, but this may affect website functionality. Refer to your browser's help section for specific instructions.

## 6. Cookie Duration

**Session Cookies:** These are temporary and are deleted when you close your browser.

**Persistent Cookies:** These remain on your device for a set period or until you delete them. We use persistent cookies for analytics and preference storage, typically lasting 1-2 years.

## 7. Do Not Track

Some browsers have a 'Do Not Track' feature that signals to websites that you do not want your online activities tracked. Our website currently does not respond to Do Not Track signals.

## 8. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Please review this policy periodically.

## 9. Contact Us

If you have questions about our use of cookies, please contact us at [hello@xcelerate.nz](mailto:hello@xcelerate.nz).

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Xcelerate Management Limited | NZBN: 9429051523459 | Company No: 8855028  
Contact: hello@xcelerate.nz